

REMARKS/ARGUMENTS

The present communication is responsive to the Official Action dated on August 29, 2005 and Advisory Action dated December 12, 2005.

The present communication is filed concurrently with a Request for Continued Examination pursuant to 37 C.F.R. § 1.114, in which applicants request that the previously filed after-final amendment mailed November 29, 2005 not be entered. A one-month extension of the time to respond, up to and including December 29, 2005, is also filed concurrently herewith. In the Official Action, the Examiner issued a final rejection for all the claims currently pending in the application, namely claims 1-3, 5-10, and 12-17. Of the pending claims, claims 1, 8, and 15 are independent. All the other pending claims depend from either claim 1, 8, or 15.

Claim 1 has been amended to recite "the setting unit being further operable to change control information including velocity modulation or gamma correction in response to the program genre data."

Claim 8 has been amended to now recite "processing the image data based on control parameters including velocity modulation or gamma correction which change based on the program genre data."

Claim 15 has been amended to recite "processing the image data based on control parameters including velocity modulation or gamma correction that change in response to a change in the program genre data."

Applicants respectfully submit that the foregoing amendments to claims 1, 8, and 15 do not constitute the addition of new matter. Support for the foregoing amendments may be found by reference to, for example, paragraphs [0057] and [0059] of the written description.

Applicants also respectfully submit that in view of the foregoing amendments to the claims, the Examiner's rejections are now moot. In particular, none of the references relied on by the Examiner make mention of processing signals based on control parameters, such as velocity modulation or gamma correction, that change in response to the program genre data. Accordingly, the references relied on by the Examiner cannot be combined in a manner so as to render the claims obvious.

Specifically, the references do not teach or suggest, individually or in combination, "the setting unit being further operable to change control information including velocity modulation or gamma correction in response to the program genre data", as is recited in claim 1. The references also do not teach or suggest "processing the image data based on control parameters including velocity modulation or gamma correction which change based on the program genre data", as is recited in claim 8. In addition, the references do not teach or suggest "processing the image data based on control parameters including velocity modulation or gamma correction that change in response to a change in the program genre data", as is recited in claim 15. Claims 1, 8, and 15 are therefore neither anticipated nor rendered obvious by the references cited by the Examiner for at least the foregoing reasons.

Furthermore, as the other claims pending in the application depend from either claims 1, 8, or 15, those claims are also not anticipated or rendered obvious for at least the foregoing reasons.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If, however,

for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he telephone applicants' attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with

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this requested amendment, the Examiner is authorized to charge
Deposit Account No. 12-1095 therefor.

Dated: December 29, 2005

Respectfully submitted,

By


Orville R. Cockings

Registration No.: 42,424

LERNER, DAVID, LITTENBERG,

KRUMHOLZ & MENTLIK, LLP

600 South Avenue West

Westfield, New Jersey 07090

(908) 654-5000

Attorney for Applicant

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